

Phone Repair Brand

Creating a brand in the phone repair market.

TG

Our Target are the millennial, the young & the new joinee in the world of corporates.

Age group: 16 to 30



Decoding TG

We are the people who love to have the best camera phone, the best features and we showoff a bit as well. But when the phone breaks we cry a lot because getting it fixed from the company is expensive.

Its like we buy BMW and when it gets scratched we don't have money to fix it.

Solution: Small repair shops which we don't trust but have no option to go to.



So if we want to talk to them we need to speak their language.

Introducing



A fluidic logo which can be used in conversations as well.
Making the brand catchy and easy to register.

Introducing



Introducing





Communication

**KYA HUWA
TOOT GAYA?**

KAR REPAIR BRO



**REPAIR
BRO**



Communication

**KYA HUWA
DOOB GAYA?**

KAR REPAIR BRO

Thanks bro.